

Privacy Policy

General Practice Academy of Australia

1. Introduction

- 1.1. General Practice Academy of Australia (referred to as "GP Academy," "we," "us," or "our") acknowledges and respects your privacy rights. We are committed to safeguarding the privacy of our customers and website visitors. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information in compliance with the National Privacy Principles established by the Privacy Act 1988 (Cth).
- 1.2. "Personal information" is information we hold which is identifiable as being about you.

2. Collection of Personal Information

- 2.1. GP Academy may collect personal information that you provide to us directly, enter onto our website, or provide in other forms. This information may include but is not limited to your name, phone number, address, and email address. We may also collect additional information during your interactions with us, such as feedback, personal or business-related information, survey responses, and financial or credit card information.

3. Method of Collection

- 3.1. We may collect personal information from you through various channels, including electronic or in-person interactions, website usage, and when providing our services to you. Additionally, we may receive personal information from third parties, and we will protect such information as described in this Privacy Policy.

4. Use of Personal Information

- 4.1. GP Academy may use the personal information collected from you to provide information, updates, and our services. We may also inform you about new products, services, and opportunities that may be of interest to you. Your personal information helps us improve our products and services and gain a better understanding of your needs.
- 4.2. GP Academy may contact you by a variety of measures including, but not limited to telephone, email, SMS, or mail.

5. Disclosure of Personal Information

- 5.1. We may disclose your personal information to our employees, officers, insurers, professional advisers, agents, suppliers, or subcontractors to the extent necessary for the purposes outlined in this Policy. Personal information will only be shared with third parties when required for the delivery of our services.
- 5.2. Disclosure of personal information may also be necessary to comply with legal requirements, such as laws, regulations, court orders, subpoenas, warrants, legal proceedings, or requests from law enforcement agencies.
- 5.3. GP Academy may use personal information to protect copyright, trademarks, legal rights, property, or the safety of General Practice Academy of Australia, our website

(www.gpacademy.com.au), our customers, or third parties.

- 5.4. In some instances, personal information may be stored, processed, or transferred to parties located outside Australia, including but not limited to the USA, Canada, and Romania. We will take reasonable steps to ensure that any such disclosure is made in compliance with applicable laws and in a manner consistent with this Privacy Policy.
- 5.5. By providing us with your personal information, you consent to the terms of this Privacy Policy and the types of disclosures described herein. We will request that third parties who receive your personal information follow this Privacy Policy when handling your information.
- 5.6. We do not share your Personal Information with third parties for their marketing purposes. In the event of a sale, transfer, or joint venture involving GP Academy, your Personal Data may be disclosed to our new business partners or owners, who may provide you with information about their products and services. Trusted third parties delivering services to GP Academy may also receive your Personal Data. GP Academy may disclose anonymous data to third parties as well. Furthermore, we may share your information with third parties specifically authorized by you to receive information from us.

6. Security of Personal Information

- 6.1. GP Academy is dedicated to ensuring the security of the personal information you provide to us. We have implemented physical, electronic, and managerial procedures to safeguard and protect your information from unauthorized access, disclosure, misuse, interference, loss, modification, and destruction.
- 6.2. While we take precautions to protect your information, the transmission and exchange of data over the internet are conducted at your own risk. We cannot guarantee the absolute security of any information transmitted to or from us. Despite our efforts to safeguard against unauthorized disclosures, we cannot provide complete assurance that personal information will never be disclosed in a manner inconsistent with this Privacy Policy.

7. Access to Personal Information

- 7.1. In accordance with the Privacy Act 1988 (Cth), you may request details of the personal information we hold about you. A small administrative fee may apply for providing this information. If you believe that any information we hold about you is inaccurate, out of date, incomplete, irrelevant, or misleading, please contact us at admin@gpacademy.com.au.
- 7.2. We reserve the right to refuse your request for personal information in certain circumstances specified by the Privacy Act.

8. Complaints

- 8.1. If you have any complaints regarding our privacy practices, please contact us at Suite 301, 737 Burwood Road, Hawthorn East, VIC 3123, Australia. We take privacy complaints seriously and will respond promptly upon receiving written notice of your complaint.

9. Changes to Privacy Policy

- 9.1. This Privacy Policy may be modified at any time at our sole discretion. All modifications will be effective immediately upon posting on our website or notice board. We recommend periodically reviewing our Privacy Policy to stay informed of any updates.

10. Website

- 10.1. When visiting our website (www.gpacademy.com.au), certain information may be automatically collected, such as browser type, operating system, and the website visited immediately before accessing our site. This aggregated information is used to analyze website usage and improve our services.
- 10.2. We may utilize cookies on our website to identify returning visitors and store details about their site usage. Most web browsers accept cookies by default, but you can modify your browser settings to reject them. However, this may limit your full access to our website.
- 10.3. Our website may use cookies to analyze website traffic, enhance the visitor experience, and display relevant ads through third-party services like Google Adwords. These ads may appear on our website or other websites you visit.
- 10.4. Our website may contain links to other websites not owned or controlled by us. These links are provided for convenience and do not imply sponsorship, endorsement, or approval. We are not responsible for the privacy practices of these external websites and encourage you to review their respective privacy statements.

14. Consent and Release

14.1. During your Course with GP Academy, we may contact you for feedback, photograph you, or record your class (collectively referred to as "Student Experience Materials"). By participating in the Course, you agree that GP Academy may use these Student Experience Materials for promotional or educational purposes. The recorded materials may also be used for teaching purposes at other GP Academy educational events. It should be noted that Courses or other activities may be held at Third Party Facilities, such as hotels, universities, and schools, not under GP Academy's control. By using Third Party Facilities, you waive any claim against GP Academy including claims related to the safety and security of third party facilities.

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